



# COMPANY PROFILE

ALL-IN-ONE SOLUTION FOR MEDIA PRODUCTION, VIDEOGRAPHY, PHOTOGRAPHY, LOCALIZATION, MARKETING, AND BRANDING NEEDS. OUR HIGHLY SKILLED TEAM IS DEDICATED TO TELLING YOUR STORY AND CAPTURING EVERY MOMENT.

### **STUDIOS** SMART. SERENDIPITY.

# COMPANY OVERVIEW

In the vibrant landscape of Egypt, where history and fut intertwine, P+ Studios was conceived. Our creative haver where ideas are nurtured, and stories take flight, all through the use of smart techniques that set us apart. We are the architects of dreams, the weavers of narrative yet to be told, and the creators of serendipitous outcome

Established in the year 2023, we swiftly carved our niche as a leading Creative Agency, primarily serving the B2B and B2G sectors within the Egyptian market. With an array of services at our fingertips, we are the comprehensive solution for all your branding needs.

ture en is bugh ves es	Our expertise spans from the enchanting realms of media production and professional live streaming to the dynamic world of social media management and innovative marketing solutions. Our documen -tarians masterfully capture the essence of every moment, crafting a story that connects with your audience and leads to serendipitous outcomes.

Our proficiency goes beyond. Pioneers in web development, creative designs, and motion graphics, we infuse life into your brand, creating a digital personal that mirrors your uniqueidentity. Our creativity also extends to event management, ensuring each event is a memorable spectacle that imprints lasting memories.





# BUSINESS VALUES



### BOUNDLESS INNOVATION



We house thinkers, dreamers, and visionaries who see beyond the conventional, challenging the status quo. For us, every narrative is a new canvas to paint the extraordinary.

Our team of creators, artists, and dreamers breathe life into ideas, making the invisible visible. Creativity, for us, isn't just a skill, it's the essence of our being.

At P+ Studios, our philosophy is deeply rooted in innovation, creativity, storytelling, and the magic of serendipity. Our values, conveyed through our people, present the following principles:

### UNLEASHED CREATIVITY



We are the scribes, the poets, the narrators. We believe in the power of stories that move hearts, stir minds, and touch souls. Every brand has a tale, and we are the ones who bring it to life.





### UNCOMPROMISED QUALITY



We are the crafters, the attention-to-detail lovers, the pursuers of excellence. Every project we undertake becomes a testament to our commitment to delivering nothing but the best.



Our journey with you isn't a mere transaction, it's a symphony.We are the dancers in sync with your vision

We are the explorers, the seekers of the unex -pected. We believe in serendipity

### HARMONIOUS COLLABORATION



### UNWAVERING INTEGRITY



We are the guardians of trust, the patrons of transparency. We stand firm in our commitment to ethical practices, a trust we strive to uphold with every action.



# PRODUCT & SERVICES

# MEDIA PRODUCTION



### **VIDEO PRODUCTION**

Unleash your brand's storytelling potential with P+ Studios Video Production Services. Our team of creative geniuses will take your vision and transform it into a captivating masterpiece. From brainstorming ideas to editing the final cut, we handle every step of the process with finesse. With our high-quality videos, your brand will come alive, leaving a lasting impression on your audience. Whether you want to create a promotional video, a product demo, or a brand story, our talented team will bring your ideas to life in the most innovative and engaging way possible. Trust P+ Studios to make your brand shine like never before.



### **POST PRODUCTION**

Unlock the full potential of your video content with P+ Studios video post-production services. Our team of creative experts will seamlessly bring together all the elements of your project, transforming raw footage into a captivating visual masterpiece. With our video editing, color grading, VFX, motion graphics, logo animation, audio mixing, sound design, subtitles, and editing review & approval services, we ensure every frame is polished to perfection. Let us take your vision to new heights and deliver a final product that will leave your audience mesmerized. Elevate your videos with P+ Studios today.



### ANIMATION

Introducing P+ Studios Animation production Services, where creativity meets business growth. As a full-service video animation company, we specialize in crafting animated videos that empower your sales teams, marketing departments, and business owners. With a proven track record of delivering exceptional results, we partner with small busine sses, large corporations, governments, and non-profits to create highly effective videos that generate tangible outcomes. From technology and healthcare to finance and real estate, our expertise spans across various industries. Harness the power of our creative animated video services to captivate your audience and elevate your brand on social media platforms like Tiktok, Instagram, and Facebook. Experience the magic of P+ Studios today!





### LIVE STREAMING

In the digital age, live streaming is an effective way to engage with your audience in real-time. Whether you're hosting a product launch, a webinar, a virtual event, or a live Q&A session, our team ensures a seamless live streaming experience. We handle all technical aspects of live streaming, including setup, broadcast, and troubleshooting, so you can focus on delivering your message.



### CONCEPTUALIZATION & SCRIPTWRITING

Looking to bring your brand's story to life through captivating videos? Look no further than P+ Studios! Our team of creative geniuses specializes in video conceptualization and scriptwriting. With years of experience and cutting-edge technology, we craft powerful scriptsthat leave a lasting impact. Whether you're a small business or a Fortune500 company, our scripts are tailored to meet your unique needs. From brainstorming ideas to fine-tuning the tiniest details, we go above and beyond to ensure your complete satisfaction. So sit back, relax, and let P+ Studios take your videos to new heights of creativity and success!





CREATIVE DESIGNING

SOCIAL MEDIA DEVELOPMENT

BRAND STRATEGY & CONSULTATION

WEB DEVELOPMENT



## PAST EXPERIENCE

LIFE THROUGH THE EYES OF A MIGRANT

### EVENT PHOTOGRAPHY SERVICES











### UNFPA EGYPT COUNTRY PROGRAM

### **EVENT PHOTOGRAPHY SERVICES** LIVE STREAMING SOLUTIONS **EVENT DOCUMENTATION VIDEOGRAPHY**











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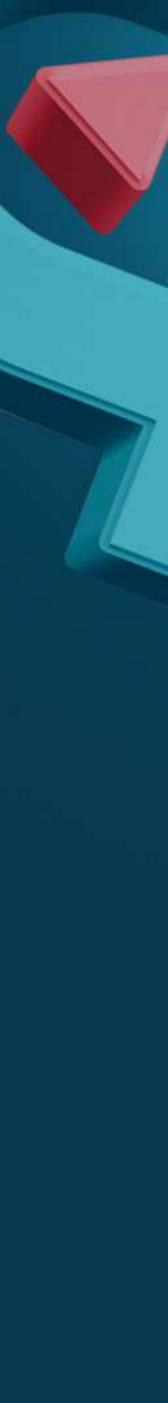
# **QUALITY ASSURANCE** STATEMENT

At P+ Studios, we are committed to providing the highest standard of service to our clients. We adhere to stringent quality assurance protocols to ensure every project we undertake meets and exceeds expectations. Our team of experts is dedicated to maintaining a superior level of craftsmanship in all our offerings, from video production and animation to live streaming solutions. We believe in continuous improvement and regularly review our processes and techniques to stay ahead in the dynamic digital landscape. Our clients' satisfaction drives us, and we leave no stone unturned in delivering outcomes that not only meet but surpass their vision.

# SUSTAINABLE **DEVELOPMENT STATEMENT**

At P+ Studios, our services align with the United Nations Sustainable Development Goals (UN SDGs) in several key ways:





# MARKET POSITION

As a startup in the Egyptian market, P+ Studios is swiftly carving out a niche for itself in the digital media landscape. Our innovative approach to media production and live streaming solutions distinguishes us from our competitors, placing us in a unique position to cater to a diverse clientele ranging from businesses to non-profit organizations.

### INNOVATIVE SOLUTIONS:

As a startup in the Egyptian market, P+ Studios is swiftly carving out a niche for itself in the digital media landscape. Our innovative approach to media production and live streaming solutions distinguishes us from our competitors, placing us in a unique position to cater to a diverse clientele ranging from businesses to non-profit organizations.

### **TAILORED SERVICES:**

We understand that every client is unique, and we offer tailored solutions to meet their specific needs. Our team works closely with our clients, ensuring their vision is meticulously translated into the final product. This personal touch sets us apart and gives us a competitive edge.

### **QUALITY ASSURANCE:**

P+ Studios stands out in the industry due to our unwavering commitment to sustainable development.
We believe in using our platform to create a positive impact on society and the environment.
This commitment resonates with our clients and partners who value sustainability, giving us a unique advantage in the marketplace.

### STRATEGIC PARTNERSHIPS:

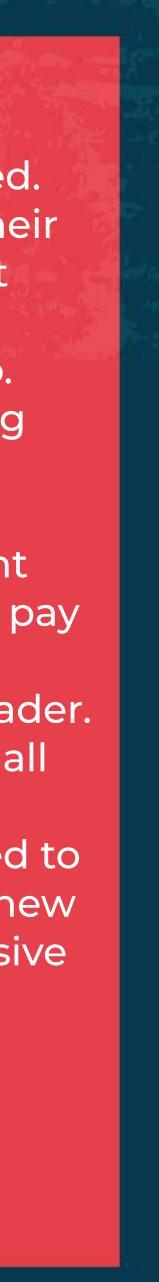
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## COMPANY HISTORY

Once upon a time, there were two young visionaries named Islam EL Sisi and Ahmed Alaa Badawy. These two individuals had a goal to create a media and video production agency that would transform the industry. They dreamed of offering their clients innovative solutions that would help them connect with their target audience and stand out in a crowd ed market. However, their journey was not an easy one. They faced many challenges and obstacles that threatened to derail their plans. They battled fierce competition and skeptical investors who doubted their capabilities. But they persevered, driven by their unyielding passion and determination to succeed. In order to make their dream a reality, they partnered with Paradigm Egypt.

and worked together to overcome the obstacles they faced. They dedicated countless hours and sleepless nights to their goal, working tirelessly to create high-quality content that would capture the hearts and minds of their audience. Despite the difficulties they faced, they refused to give up. They invested their hearts and souls into their work, poring over scripts and editing their videos to perfection. They worked long hours, often sacrificing their social lives and personal time in order to meet deadlines and exceed client expectations. As their hard work and dedication began to pay off, their dream started to take shape. Their company, P+ Studios, began to receive recognition as an industry leader. Their videos captivated viewers and helped businesses of all sizes increase engagement with their target audience. Their success only fueled their passion, and they continued to push the boundaries of what was possible. They explored new techniques and technologies to create even more impressive and impactful content. The story of these two young visionaries is a testament to the power of passion and determination, and a reminder that anything is possible when you believe in your dreams and work with others towards a common goal.





# Thank you